

Call for Papers

The 2nd International Workshop on Smart Media Theory and

Application (SMTA 2020)

In conjunction with CSII 2020

(<http://acisinternational.org/conferences/csii-2020/>)

June 15-17, 2020, Macau

Motivation

Smart media, an application of artificial intelligence, is becoming a hot research topic in recent years. Smart media takes advantage of context-aware computing to analyze the consumer's environment, behaviors and preference, and to provide contents, products and service that matches up with needs of consumers to enhance user experiences. The development of smart media applies the latest internet technologies to media field, which cover fundamental theories, application-oriented theories, key technologies and applications at multiple levels. The research not only has high theoretical research value but also is of crucial importance for shaping where media technology industry will be headed.

Topics

This workshop provides a forum for researchers and practitioners to present their latest research findings in any aspects of smart media. We especially encourage papers on mobile communication net, internet of things, UHD video technology, big data, cloud computing, cloud storage, artificial intelligence, smart media, virtual reality, augmented reality etc. We also welcome papers that highlight successful modern applications of smart media, such as intelligent voice, intelligent writing, intelligent editing, intelligent asset management, intelligent publishing, intelligent terminal. SMTA 2020 attempts to meet the needs of a large and diverse community. The topics include, but not limit to:

- Mobile Communication Net
- UHD Video Technology
- Internet of Things
- Big Data
- Cloud Computing
- Cloud Storage
- Artificial Intelligence
- Smart Media

- ◆ Intelligent Voice
- ◆ Intelligent Writing
- ◆ Intelligent Editing
- ◆ Intelligent Asset Management
- ◆ Intelligent Publishing
- ◆ Intelligent Terminal
- Virtual Reality
- Augmented Reality

Important Dates

Full Paper Submission: March 15, 2020
Acceptance Notification: April 8, 2020
Camera-Ready Papers & Registration: April 30, 2020

All the submitted papers should be in English, using the IEEE two-column template, include all tables, figures and references (See <http://acisinternational.org/conferences/csii-2020/>). All papers must be submitted electronically in WORD or PDF format and be mailed to address: rebeccazhang@cuc.edu.cn with the subject of “SMTA 2020 Submission”.

Publications

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All accepted workshop papers will be included in [the CSII Proceedings](#) if they have paid for registration fee, which will be indexed by [EI](#). Excellent papers will be recommended for publication in SCI/EI-indexed journals.

Workshop Co-Chairs

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